Briarbrook Community Improvement District
Minutes
Regular Board of Directors Meeting
Thursday, January 10, 2019, 6:00 p.m.

1. Jim Hackney called the meeting to order. Members in attendance: Jim Hackney, Tammy Thomas, Elbert Smith, Mike Saale, Marcus Patton, Chris Moudy. Jason Teeter arrived at 6:59 p.m.

2. Agenda—Chris Moudy moved to accept the agenda with the following additions:
   a. Frankie Jacobs marketing proposal
   b. Closed Session to discuss personnel
   Elbert Smith seconded. Motion Passed

3. Minutes:
   Tammy Thomas moved to accept the minutes from December 13, 2018 after changing BKD to Baker Davis Roderique. Elbert Smith seconded. Motion Passed

4. Financial Reports: Kaleb Forkner reported the financials:
   Operating Fund – $5,476.31
   Cart Path Fund – $100
   Debt Service Account – $100
   19th Hole $731.69

   Kaleb Forkner is meeting with Austin Daniel to start using new accounting forms.
   Tammy Thomas moved to approve the financial reports. Marcus Patton seconded. Motion passed

5. Reports:
   a. Pro Shop/Golf Course—Tourney Schedule is complete
      Green n Grow --April 13 & 14, Invitational-- June 7-9, Beauty and Beast-- July 20-21. Briarbrook will host three Senior Tournaments. Kaleb will send complete tournament schedule to Board members. Jim Hackney asked Kaleb to email tournament schedule to players and other courses
      Tee Snap is making new website. Kaleb was able to review and make changes. Received iPads and completed training on Tee Snap with workers in the Pro Shop. Training will begin next week on the website
      Internet was installed today so uploads are much faster through Mediacom
      Phone system is through another provider and will be installed tomorrow.
      Kaleb would like to purchased 48 golf cart coolers at a cost of $360.

   b. Social Committee—Tammy Thomas, New Year’s Eve party was well attended
   c. Tournament Committee—Marcus Patton wants a committee for each tourney
   d. Golf and Green’s Committee – Elbert Smith/Marcus Patton --none
   e. Finance Committee—Jason Teeter/Elbert Smith
      Budget will be finalized after meeting with Austin Daniel
   f. Membership/Marketing—Marcus Patton/Mike Saale, none
   g. Long Term Planning—Jim Hackney/Mike Saale, none

   h. Restaurant—Jim Hackney liaison, Tammy Thomas has a signed contract with the new lessee
      Obtaining a separate liquor license for golf course and restaurant
      Installed heat exchanger --$1700
      Repairing crack window in dining room--$800 from Affordable Glass
      Purchase new keg box-- $500
      New lessee has purchased approximately $10,000 of it’s own equipment for kitchen
      Want to start a Dart league
      They will pay a percentage for Internet and phone
      Joe from the La Famiglia will give members a card for discounts and loyalty points
      Replaced wall covering called FRP behind dishwasher

   i. Pools—Tammy Thomas liaison, none
7. Old Business:
   a. Discussion of upcoming meeting concerning the refinancing of current bond of $1.5 million.
   Toby Teeter and Jim Hackney talked with the current bond holder who does not want to refinance the bond at a lower rate. Local banks are interested and have quoted a 4% fixed rate. Troy Salchow talked with Shannon Creighton from Gilmore and Bell to find out how to get new homes in Ward 3 into the BCID. Also, he asked if we have power to raise the fees assessed by 2%. Cost of full audit will be $12,000

   b. Finalize membership levels
      In District trail fee will remain the same
      Out of District trail fee will be $50/month
   Tammy Thomas moved to delete the cart barn cart fee and create an out of district trail fee of $50/month. Jason Teeter seconded. Motion Passed

New Business:
   a. Adding additional houses in Ward 3 to the BCID
   Steve Lauver said that all members of Ward 3 are part of the BCID. Jasper County is not giving us the correct amount of BCID tax. Tammy Thomas is writing a letter to Connie Hoover

   b. Marketing presentation by Frankie Jacobs and John Hoffman, General Manager of KSN-KODE (Nextstar)
      Cost $2,400/yr
      Frankie suggests: Need to give people a reason to react to the advertising
      Twilight golf for half price or Discount Tuesday
      Par for Pennies Sold 150 Certificate last year and can be customized to include restrictions: carts must be purchased or not used on Saturday afternoon. Frankie says that the Briarbrook name will be on TV thousands of times.
      John Hoffman says he will look into making certificates that can be used only once
      TV Spot each day for all golf tourneys
      2 Showcases – one in morning one in the afternoon needs to book a month ahead

   Chris Moudy moved to go into closed session at 8:17 p.m. Marcus Patton seconded. Motion passed

Closed Session per Ra MO 610.021.3 Hiring, firing, disciplining or promotion of particular employees by a public governmental body when personal information about the employee is discussed or recorded.

8. Adjournment: 8:45 p.m.
   Tammy Thomas moved to adjourn. Jason Teeter seconded. Motion passed

Jennifer Gozia
Board Clerk