

Briarbrook Community Improvement District Minutes
Regular Board of Directors Meeting
Thursday, January 10, 2019, 6:00 p.m.

1. Jim Hackney called the meeting to order. Members in attendance: Jim Hackney, Tammy Thomas, Elbert Smith, Mike Saale, Marcus Patton, Chris Moudy. Jason Teeter arrived at 6:59 p.m.

2. Agenda—Chris Moudy moved to accept the agenda with the following additions:

- a. Frankie Jacobs marketing proposal
- b. Closed Session to discuss personnel

Elbert Smith seconded. **Motion Passed**

3. Minutes:

Tammy Thomas moved to accept the minutes from **December 13, 2018 after changing BKD to Baker Davis Roderique. Elbert Smith seconded. Motion Passed**

Chris Moudy moved to accept the minutes from **December 27, 2018. Tammy Thomas seconded. Motion passed**
Tammy Thomas moved to accept the minutes from January 3, 2019 after a fee correction was made. Chris Moudy seconded. Motion passed

4. Financial Reports: Kaleb Forkner reported the financials:

Operating Fund – \$5,476.31
Cart Path Fund – \$100
Debt Service Account – \$100
19th Hole \$731.69

Kaleb Forkner is meeting with Austin Daniel to start using new accounting forms.

Tammy Thomas moved to approve the financial reports. **Marcus Patton** seconded. **Motion passed**

6. Reports:

a. Pro Shop/Golf Course—Tourney Schedule is complete

Green n Grow --April 13 & 14, Invitational-- June 7-9, Beauty and Beast-- July 20-21. Briarbrook will host three Senior Tourneys. Kaleb will send complete tournament schedule to Board members. Jim Hackney asked Kaleb to email tournament schedule to players and other courses

Tee Snap is making new website. Kaleb was able to review and make changes. Received iPads and completed training on Tee Snap with workers in the Pro Shop. Training will begin next week on the website

Internet was installed today so uploads are must faster through Mediacom

Phone system is through another provider and will be installed tomorrow.

Kaleb would like to purchased 48 golf cart coolers at a cost of \$360.

b. Social Committee—Tammy Thomas, New Year's Eve party was well attended

c. Tournament Committee—Marcus Patton wants a committee for each tourney

d. Golf and Green's Committee – Elbert Smith/Marcus Patton --none

e. Finance Committee—Jason Teeter/Elbert Smith

Budget will be finalized after meeting with Austin Daniel

f. Membership/Marketing—Marcus Patton/Mike Saale, none

g. Long Term Planning—Jim Hackney/Mike Saale, none

h. Restaurant—Jim Hackney liaison, Tammy Thomas has a signed contract with the new lessee

Obtaining a separate liquor license for golf course and restaurant

Installed heat exchanger --\$1700

Repairing crack window in dining room--\$800 from Affordable Glass

Purchase new keg box-- \$500

New lessee has purchased approximately \$10,000 of it's own equipment for kitchen

Want to start a Dart league

They will pay a percentage for Internet and phone

Joe from the La Famiglia will give members a card for discounts and loyalty points .

Replaced wall covering called FRP behind dishwasher

i. Pools—Tammy Thomas liaison, none

7. Old Business:

a. Discussion of upcoming meeting concerning the refinancing of current bond of \$1.5 million.

Toby Teeter and Jim Hackney talked with the current bond holder who does not want to refinance the bond at a lower rate. Local banks are interested and have quoted a 4% fixed rate. Troy Salchow talked with Shannon Creighton from Gilmore and Bell to find out how to get new homes in Ward 3 into the BCID. Also, he asked if we have power to raise the fees assessed by 2%. Cost of full audit will be \$12,000

b. Finalize membership levels

In District trail fee will remain the same

Out of District trail fee will be \$50/month

Tammy Thomas moved to delete the cart barn cart fee and create an out of district trail fee of \$50/month. Jason Teeter seconded. Motion Passed

New Business:

a. Adding additional houses in Ward 3 to the BCID

Steve Lauer said that all members of Ward 3 are part of the BCID. Jasper County is not giving us the correct amount of BCID tax. Tammy Thomas is writing a letter to Connie Hoover

b. Marketing presentation by Frankie Jacobs and John Hoffman, General Manger of KSN-KODE (Nextstar)

Cost \$2,400/yr

Frankie suggests: Need to give people a reason to react to the advertising

Twilight golf for half price or Discount Tuesday

Par for Pennies Sold 150 Certificate last year and can be customized to include restrictions: carts must be purchased or not used on Saturday afternoon. Frankie says that the Briarbrook name will be on TV thousands of times.

John Hoffman says he will look into making certificates that can be used only once

TV Spot each day for all golf tourneys

2 Showcases –one in morning one in the afternoon needs to book a month ahead

Chris Moudy moved to go into closed session at 8:17 p.m. Marcus Patton seconded. Motion passed

Closed Session per Ra MO 610.021.3 Hiring, firing, disciplining or promotion of particular employees by a public governmental body when personal information about the employee is discussed or recorded.

8. Adjournment: 8:45 p.m.

Tammy Thomas moved to adjourn. Jason Teeter seconded. Motion passed

Jennifer Gozia
Board Clerk